



Transform Your Distribution Business
With Software Built for the Cloud

NetSuite for Wholesale Distributors



The Bottom Line: NetSuite is the No. 1 cloud ERP solution for wholesale distributors, empowering tens of thousands of companies with software to transform and accelerate their businesses. Using NetSuite, distributors can run their businesses on a single, unified platform reducing IT costs and gaining comprehensive, real-time visibility across their organisations.

Run your entire business on a single, true cloud platform. Rid yourself of multiple, disparate applications and bring all your data into a single, customisable system, accessible from anywhere.

Know your operations like never before.

Gain insight from data gathered across your organisation and empower your employees with the information they need.

Get a 360-degree view of your customers.

Record every interaction automatically in a single, searchable system—from marketing to selling to service and support.

“NetSuite has allowed our team to focus on customers and work towards our main goal—becoming the biggest small company we can possibly be.”

Mark Kelly, CEO and Founder, Global Surf Industries

Engage users everywhere with omnichannel commerce. Reach your customers online, by phone, over email, in person and more. Exceed the evolving expectations of 21st century consumers.

Key Features

NetSuite offers built-in workflows for critical functions across your distribution business, including:

Commerce. Omnichannel engagement brings together all your customers and business activities.

Financials. A best-of-breed financial management application ensures world-class accounting across your organisation.

Marketing. Real-time metrics and comprehensive data-driven engagement with current customers and new market expansion.

Sales. Unparalleled efficiency and visibility from lead to close support a sales effort that's second to none.

Orders. Omnichannel means accepting orders everywhere (online, offline, EDI and more) and fast-tracking order-to-cash.



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Sourcing. Ultimate control over procure-to-pay processes improves supplier relationships, transparency and forecasting.

Warehouse. WMS functionality reduces overhead and cycle times while increasing inventory turns and on-time delivery rates.

Support. Case management, return tracking and self-service client support enable you to run a truly customer-oriented business.

Customisation. The groundbreaking SuiteCloud Platform provides infinite extensibility, meeting your unique needs and scaling as you expand.

Transformational Results

In a study by SL Associates, wholesale distribution companies reported stunning improvements in key performance metrics after switching to NetSuite's cloud-based software solution.

Actionable Business Insights	+ 50% to 80%
Gross Margin Performance	+ 1% to 5%
Revenue Performance	+ 2% to 10%
Inventory Costs	- 20% to 30%
Obsolete Inventory Carrying Costs	- 20% to 40%
Customer Backorders	- 60% to 80%
IT Resource Costs	- 50% to 75%
Disaster Recovery Costs	- 50% to 75%

To find out more,
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